



Greetings!

Sneakers 4 Service premieres as a highly anticipated holiday gala of the year! It will be an upscale event of elegance, sneakers, and giving. It promises to be a night filled with great entertainment, dining, and philanthropy.

Sneakers 4 Service is an event to be held annually through a partnership between the Women of Pearls Community Action Foundation and the Onward and Upward Empowerment Foundation, both 501(c)(3) organizations. Women of Pearls Community Action Foundation support programs and initiatives that enhance economic and educational well-being, and address health disparities and social inequality. The Onward and Upward Empowerment Foundation operates on the pillars of education, community, and benevolence. Its commitment to our community is to enhance citizens' economic, social, and political awareness.

The event will be held Friday, December 30, 2022, at the Hilton Garden Inn Lewisville Convention Center starting at 7:00 PM. The event is designed to attract a diverse group of attendees to include members of the philanthropic community, civic leaders, and social influencers. In addition to the festivities, there will be a silent auction and prizes for the most creative, custom sneakers!

We invite you to join us as a sponsor! You would join our supporter network of a diverse group of influential business and community leaders, along with individuals, families, and groups who support and benefit from our fundraising efforts. Your contribution is tax-deductible. The enclosed materials provide details about our organizations and sponsorship opportunities. If you have any questions, please contact us at sneakers4service@gmail.com.

We trust that you will join us in providing the opportunity for our community to benefit from this worthwhile event. Thank you for your time, consideration, and support.

Thank you!

Terilyn Scott-Winful, MD, Co-Chairman
Sneakers 4 Service Sponsor Engagement
Member, Women of Pearls Community Action Foundation

Charles Dean, Co-Chairman
Sneakers 4 Service Sponsor Engagement
Member, Onward and Upward Empowerment Foundation



Women of Pearls Community Action Foundation (WOPCAF) is a 501(c)3 organization dedicated to supporting programs and initiatives that enhance economic and educational well-being, and address health disparities and social inequality. WOPCAF achieves this goal by focusing on the following themes:

Fostering Educational Opportunities: Women of Pearls CAF believe in the power of economic advancement through education. Donations support community service projects that target the communities we serve including assistance in academic pursuits and scholarships. We also promote and support Historically Black Colleges and Universities as a measure of sustainability. Our current scholarships include:

- 1) The Vernell Gregg Scholarship
- 2) The Zina Movement Scholarship
- 3) HBCU Scholarship

Health: Women of Pearls CAF is committed to closing the gap in health disparities by working collaboratively in the communities we serve to increase wellness and healthcare awareness, promoting healthy living and partnering with organizations aimed at achieving health equity. Our signature event is the Fit and Fabulous Health and Wellness Expo through a partnership with Alpha Kappa Alpha Sorority, Incorporated, Tau Rho Omega Chapter. This annual free event provides much needed health and wellness information to the community including health screenings.

STEM/STEAM: STEAM experiences aim to spark a long-term interest in the sciences, technology, engineering, the arts, and mathematics especially in students from underrepresented demographics. Women of Pearls CAF is committed to providing enrichment activities that expand learning in science and expose students to arts and culture by focusing on visual and performing arts. Our signature program mini-Pearls will debut in Fall of 2022.

Social Equality: To promote social equality, Women of Pearls CAF will focus on programs designed to help individuals and families build economic legacies. Initiatives will promote financial planning, asset accumulation and specific emphasis will be placed on career planning and supporting entrepreneurs. The Women of Pearls CAF will also engage in service projects that improve economic conditions or provide relief to communities around the world.

Women of Pearls Community Action Foundation
P.O. Box 116781, Carrollton, TX 75011
www.womenofpearlscaf.org

ONWARD & UPWARD



The Onward and Upward Empowerment Foundation is a 501 (c)(3) organization which operates on the pillars of education, community, and benevolence. Our commitment to our community and other parts of the Dallas area is to enhance citizens' economic, social, and political awareness.

There are four major campaigns that OUEF is involved in:

The Annual Kenn Manous Alpha Honors Scholarship Gala: The purpose of the gala is to recognize our annual high school scholarship recipients as well as recognize pillars of the community. We have given over \$10,000 in scholarships to graduating high school seniors throughout the Dallas-Fort Worth area and provided a platform for community leaders to espouse upon their service in leadership during the gala.

Alpha Scholars mentoring program: Through this program we engage with youth minority males between the ages of 12 and 18 with the intent of creating a greater understanding of what is required to be successful in today's world. Some of our program topics include driving safety, higher education, budgeting, etiquette, social justice, voting and health. Lessons are organized in modules and presented to the students with discussion groups. Alpha Scholars has developed a partnership with The Sober Youth Inc. / Texas Knight Organization and a sponsorship with the Carrollton Colts team.

Partnership with Karen's Hands and Panera Bread: Karen's Hands is a 501C3 organization that we partner with to aid families in need. Our organization picks up weekly donations for Panera Bread and delivers to the Karen's Hands organization to assist with their week feeding of the homeless. Financial support is also provided to assist with the purchasing of supplies and product.

The Mark Saunders Scholarship: The purpose of this scholarship is to aid with college students that may be experiencing challenges during their current semester. This scholarship is intended for student who are originally from the Dallas-Fort Worth metropolitan area. Student may also apply if there are currently attending college in the area.

Onward and Upward Empowerment Foundation
PO Box 116651 Carrollton, Texas 75011

www.oauef.org



Sponsor Name: _____

Contact Name: _____

Sponsor Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____ Email: _____

Please indicate desired sponsorship level below:

Sponsorship Levels	Amount	Description	Select
Headliner One Available	10,000	Table of 10 with VIP seating Recognition at the Gala Recognition on social media Full page ad in virtual program (back cover, inside cover x 2 included) Beverage service Name added to Eventbrite Name on event page WOP website VIP early access cocktail hour Signage at Gala Opportunity to give 1-3 min speech Opportunity to participate as a judge in Sneaker contest	
Title One Available	5,000	Table of 10 with premier seating Recognition at the Gala Recognition on social media Full page ad in virtual program Name added to Eventbrite Name on event page WOP website VIP early access cocktail hour Signage at Gala Opportunity to give 1-3 min speech Opportunity to participate as a judge in Sneaker contest	
Diamond Two Available	2,500	Table of 10 with preferred seating Recognition at the Gala Recognition on social media Half-page ad in virtual program Name added to Eventbrite Name on event page WOP website VIP early access cocktail hour Signage at Gala Opportunity to give 1-3 min speech	
Platinum	1,000	Two tickets with reserved seating	

Ten Available		Recognition at the Gala Recognition on social media Half-page ad in virtual program Name on event page WOP website VIP early access cocktail hour Signage at Gala	
Gold Ten Available	750	Two tickets with reserved seating Recognition at the Gala Recognition on social media Quarter page ad in virtual program Name on event page WOP website	
Silver Ten Available	500	Two tickets with reserved seating Recognition at the Gala Recognition on social media Quarter page ad in virtual program Name on event page WOP website	
Bronze	250	Recognition at the Gala Recognition on social media Name on event page WOP website	
A La Carte	250-10000	Per description above Audio Visual Bar/Beverage Dinner Décor Emcee Entertainment Photobooth Registration Sneaker Contest Step and Repeat/Photo wall Swag Bag VIP Reception	
Silent Auction	50- 10000	Per description above	

You may also use this form to submit your information: <https://bit.ly/Sneakers4ServiceSponsors>.

Payment Methods (please include S4S and sponsorship level in the memo line):

Women of Pearls Community Action Foundation (EIN xx-xxxxxxx)

Check: Kindly mail checks to WOPCAF, P.O. Box 116781, Carrollton, TX 75011

PayPal: <https://bit.ly/DonatetoWOPCAFS4S>

Zelle: Givetowop@gmail.com

Please return this form and payment by December 1, 2022